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NEWS RELEASE

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URBAN COOKIES MOVES TO SEVENTH STREET

(PHOENIX) - Urban Cookies (www.urbancookies.com), a Phoenix-based gourmet organic cookie company specializing in custom gift boxes, has moved to 4711 N. 7th St. (7th street and Highland) in Phoenix. Joining the crop of new, hip retailers along 7th street such as Rowdy Boutique, Ticoz Resto-Bar, Drip Coffee Lounge, Trente Cinq and Lisa G's, Urban Cookies' new location includes a retail storefront and bakery.

Since opening November 2005, Urban Cookies has baked and packaged its cookies using a commercial kitchen at Florence Crittenton, a local non-profit organization. Just four months ago, the cookie bakers opened their first retail store at 702 W. Montecito in Phoenix, while continuing to utilize the non-profit's kitchen.

"We looked for months to find a bakery and retail store combination in the central core," said Shaun Breese, co-owner of Urban Cookies. "Our new retail store will finally have that fresh-baked-cookies aroma."

True to the company's mission, Urban Cookies' new store also is eco-friendly.

"From bamboo flooring and fluorescent light bulbs to low emission paint, we took extra time to create a store that was not only hip, but green too," said Brady Breese, co-owner of Urban Cookies with wife Shaun.

Previous tenants in the 1950s, free-standing building include Live and Let Live Café which closed in November and Pizza Heaven, which recently move to its new location on 7th street north of Camelback.

The new retail store will offer each of four Urban Cookies, cold beverages such as organic 1% and chocolate milk, Froid organic coffees, Honest organic teas and Fiji water, a kiosk for online gift ordering and Urban Cookies t-shirts. The store will be open from 11:30 am to 6 pm Monday through Friday.

About Urban Cookies

Urban Cookies, LLC is a Phoenix-based boutique cookie company that bakes gourmet cookies with 99-percent organic ingredients in four varieties. Urban Cookies specializes in hip gift

packaging that includes vibrant ribbon and all-natural gift boxes that are customized by the customer with art-work representing 35 different holidays or occasions. For more information, visit www.urbancookies.com or call 602.451.4335. A **press kit is available at** www.urbancookies.com/UCpress.aspx

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