

Arizona Living

Arizona Living editor, Marian Frank, 602.444.NEWS
or marian.frank@arizonarepublic.com

MONDAY, FEBRUARY 6, 2006 ★

SECTION E



SUZANNE STARR/THE ARIZONA REPUBLIC

Urban Cookies is a new small business that specializes in various types of chocolate cookies, one of them based on an old family recipe.

Pair cook up dream with Urban Cookies

By Barbara Yost

THE ARIZONA REPUBLIC

For Shaun and Brady Breese, ambition tastes like oatmeal, chocolate and pecans.

Their new venture, Urban Cookies, is taking off as a virtual business. Orders come in online, and when their day jobs are over, they team up in the kitchen to fill and ship those orders.

But this is not a hobby. By the end of the year, they hope to have a bricks-and-mortar shop. Their ultimate ambition is to quit those day jobs.

Shaun, 30, has achieved her goal of having her own business by age 30. Urban Cookies, with its contemporary, sophisticated look, opened Nov. 1. She turned 30 Jan. 22. Husband Brady turned 31 on Jan. 4.

"I'm type A," Shaun says. "I had the goal. My husband is laid back. That's why we work well together. It always seemed like we worked seamlessly."

Both are nearly natives. Shaun's family moved to the Valley from Los Angeles when she was 3, Brady's from Corpus